Business Administration Minor

Degree Type

Minor

A total of 28 hours with grades of "C-" or better is required.

Required Courses

ltem #	Title	Credits
AC230	FINANCIAL ACCOUNTING	4
EC130	PRINCIPLES OF ECONOMICS I: MICROECONOMICS	4
MA230	INTRODUCTION TO MANAGEMENT AND ORGANIZATIONS	4
MK230	INTRODUCTION TO MARKETING	4

Electives

12 hours from the following courses:

ltem #	Title	Credits
EC233	EXCEL-ESSENTIAL SKILLS	2
EC334	BUSINESS STATISTICS I	4
EC335	BUSINESS STATISTICS II	4
EC339	MONEY AND BANKING	4
EC340	MICROECONOMIC THEORY	4
EC341	MACROECONOMIC THEORY	4
EC430G	EQUALITY, THE ENVIRONMENT, ECONOMIC GROWTH,	AND 4
	SUSTAINABLE DEVELOPMENT	
EC433	ADVANCED THEORETICAL ECONOMICS: LABOR,	4
	INDUSTRIAL ORGANIZATIONS, AND INTERNATIONAL	
	ECONOMICS	
MA330	BUSINESS LAW	4
MA333	ENTREPRENEURSHIP	4
MA336	HUMAN RESOURCES MANAGEMENT	4
MA350	TOPICS IN MANAGEMENT	2-4
MA369	CORPORATE FINANCE	4
MA430	STOCKS, BONDS, AND INVESTMENTS	4
MA495	STRATEGIC MANAGEMENT	4
MK331	MARKETING RESEARCH	4
MK336	RETAIL MANAGEMENT	4
MK337	CONSUMER BEHAVIOR	4
MK350	TOPICS IN MARKETING	2-4
MK369	B2B MARKETING/SALES	4
MK496	MARKETING MANAGEMENT	4
	Total Credits	28