

Equine Business Management Major

Degree Type

Major

A total of 40 hours is required.

Required Courses

Equine Business Management Core 18 hours

Item #	Title	Credits
EQ130	INTRODUCTION TO EQUINE STUDIES	2
EQ136	INTRODUCTION TO THE HORSE INDUSTRY	2
EQ138	BASIC HORSE HANDLING I	2
EQ240	EQUINE HEALTH MANAGEMENT	4
EQ349	PRINCIPLES AND STUDY OF EQUINE PRODUCTION/ REPRODUCTION	4
EQ495	EQUINE BUSINESS SEMINAR	4

Required:

4 hours from the following:

Item #	Title	Credits
MA230	INTRODUCTION TO MANAGEMENT AND ORGANIZATIONS	4
MK230	INTRODUCTION TO MARKETING	4

Required:

6 hours, including 2 hours at the 300–400–level, from the following:

Item #	Title	Credits
EQ231	BEGINNING HORSE JUDGING	2
EQ253	STABLE AND FACILITIES MANAGEMENT	4
EQ339	BASIC HORSE HANDLING II	2
EQ363	EQUINE MARKETING	2
EQ372	COMPETITIVE COURSE DESIGN	2

Required:

4 hours from the following:

Item #	Title	Credits
EC334	BUSINESS STATISTICS I	4
MA333	ENTREPRENEURSHIP	4
MA336	HUMAN RESOURCES MANAGEMENT	4
MK337	CONSUMER BEHAVIOR	4
MK369	B2B MARKETING/SALES	4

Required:

4 hours from the following:

Item #	Title	Credits
AG347	ANIMAL HEALTH	2
AG349	ANIMAL NUTRITION	4
AG363	AGRICULTURAL FINANCE	4
EQ342	ADVANCED HORSE JUDGING	2

Required:

4 hours, including 2 hours at the 300–400 level, from the following:

Item #	Title	Credits
EQ134	BEGINNING EQUITATION/HORSEMANSHIP	2
EQ234	INTERMEDIATE EQUITATION/HORSEMANSHIP	2
EQ334	ADVANCED EQUITATION/HORSEMANSHIP AND TEACHING	2
EQ340	EQUINE BREAKING AND TRAINING I	4
EQ441	EQUINE BREAKING AND TRAINING II	4
Total Credits		88
Includes 48.00 Credits of General Education		