

# Communication Arts Major with Digital Media Production Concentration

## Degree Type

Major

A total of 46 hours with grades of "C-" or better is required. Courses other than those offered only as pass/no pass may not be taken on a pass/no pass basis for this major.

## Required Courses

Common Core 28 hours

Item #	Title	Credits
AR130	DESIGN	4
CA131	MASS MEDIA IN A GLOBAL SOCIETY	4
CA230	BASIC PHOTOGRAPHY	4
CA233	COMMUNICATION THEORY AND CONCEPT	2
CA234	PUBLIC SPEAKING	2
CA332	FOUNDATIONS OF DIGITAL DESIGN	4
CA364	SOCIAL MEDIA MANAGEMENT	4
CA495	SENIOR STUDIO	2
	CA470 INTERNSHIP OR CA185/385 MEDIA PRACTICUM	2

## Required Courses

10 hours from the following:

Item #	Title	Credits
CA241	BASIC WEB DESIGN	2
CA336	BROADCAST MEDIA	4
CA337	ADVANCED PHOTOGRAPHY	4

## Required

8 hours from the following:

Item #	Title	Credits
CA350	TOPICS IN COMMUNICATION ARTS	2-4
CA363	PUBLIC AND MEDIA RELATIONS	4
CA365	ADVANCED DIGITAL JOURNALISM	2
SM430	FACILITY AND EVENT MANAGEMENT	4
TH335	LIGHTING DESIGN	4
TH336	SCENE DESIGN	4
TH350	ADVANCED TOPICS IN THEATRE	4

Total Credits

94

Includes 48 Credits of General Education

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