

Organizational Communication

Degree Type

Major

A total of 46 hours with grades of "C-" or better is required. Courses other than those offered only as pass/no pass may not be taken on a pass/no pass basis for this major.

Required Courses

Common Core 28 hours

Item #	Title	Credits
AR130	DESIGN	4
CA131	MASS MEDIA IN A GLOBAL SOCIETY	4
CA230	BASIC PHOTOGRAPHY	4
CA233	COMMUNICATION THEORY AND CONCEPT	2
CA234	PUBLIC SPEAKING	2
CA332	FOUNDATIONS OF DIGITAL DESIGN	4
CA364	SOCIAL MEDIA MANAGEMENT	4
CA495	SENIOR STUDIO	2
	CA470 INTERNSHIP OR CA185/385 MEDIA PRACTICUM	2

Required Courses

14 hours

Item #	Title	Credits
EN131	WRITING III: ADVANCED WRITING AND PRACTICE	4
CA330	COPYWRITING AND COPY EDITING	4
CA363	PUBLIC AND MEDIA RELATIONS	4
CA365	ADVANCED DIGITAL JOURNALISM	2

Required

4 hours from the following:

Item #	Title	Credits
CA336	BROADCAST MEDIA	4
CA337	ADVANCED PHOTOGRAPHY	4
CA350	TOPICS IN COMMUNICATION ARTS	2-4
CJ339	CRIMINAL LAW I: SUBSTANTIVE CRIMINAL LAW	4
PC332	MEDIATION	4
SM430	FACILITY AND EVENT MANAGEMENT	4
SY333G	ENVIRONMENTAL SOCIOLOGY AND COMMUNICATION	4
TH350	ADVANCED TOPICS IN THEATRE	4

Total Credits

94

Includes 48 Credits of General Education
