

Sport Management Major

Degree Type

Major

A total of 56 hours with grades of "C–" or better required.

Required Courses

Item #	Title	Credits
AC235	FINANCIAL ACCOUNTING FOR MANAGERS	2
EC130	PRINCIPLES OF ECONOMICS I: MICROECONOMICS	4
EC131	PRINCIPLES OF ECONOMICS II: MACROECONOMICS	4
SM230	INTRODUCTION TO SPORT MANAGEMENT	4
SM233	SPORT FINANCE AND SALES	4
SM235	SPORT MARKETING	2
SM237	DIGITAL SPORT MEDIA AND COMMUNICATIONS	4
SM240	INTRODUCTION TO ESPORTS MANAGEMENT	2
SM333	MORAL AND ETHICAL REASONING IN SPORT	2
SM385	STRATEGIC SPORT MANAGEMENT PRACTICUM	4
SM430	FACILITY AND EVENT MANAGEMENT	4
SM440	LEADERSHIP IN SPORT	4
SM445	LEGAL ASPECTS AND GOVERNANCE OF SPORT	4

Internship or Field Experience Requirement

A total of 12 credit hours of SM470 or placement in SM495 Capstone Field Experience is required. SM470 Internship may be taken for 1–6 credit hours and the course may be repeated up to 4 times, not exceeding 12 total credit hours. SM495 Capstone Field Experience is a fully immersive experience and may not be taken along with other coursework during the placement semester without prior approval.

Item #	Title	Credits
	SM470 SPORT MANAGEMENT INTERNSHIP OR SM495 CAPSTONE FIELD EXPERIENCE	12
	Total Credits	104
	Includes 48 Credits of General Education	